EXHIBIT B



UNITED STATES PATENT AND TRADEMARK OFFICE



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APPLICATION NO.	ATION NO. FILING DATE		FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/502,285	02/	11/2000	Sheldon F. Goldberg	3367-2-2 4950	
22442	7590	04/23/2003			
SHERIDAN		7	EXAMINER WHITE, CARMEN D		
1560 BROAD SUITE 1200 DENVER, CO					
DENVER, CO	J 80,202			ART UNIT	PAPER NUMBER
				3714	22
				DATE MAILED: 04/23/2003	00

Please find below and/or attached an Office communication concerning this application or proceeding.

1		Application No.	Applicant(s)	1
	Office Action Summary	09/502,285	GOLDBERG ET AL.	70
	- Cammary	Examiner	Art Unit	
1	The MAILING DATE of this communication	Carmen D. White	37,14	
- Exte efter - If the - If NO	ORTENED STATUTORY PERIOD FOR REPLY MALLING DATE OF THIS COMMUNICATION. Include of time may be available under he provisions of 3 CFR 1.13	6(a). In no event, however, may a reply be tim within the statutory minimum of thirty (30) days Il apply and will expire SIX (6) MCNTHS from	nely filed s will be considered timely.	ation.
1)⊠	Responsive to communication(s) filed on 10 D	ecember 2002		
2a)⊠		action is non-final.		
	Since this application is in condition for allowar closed in accordance with the practice under E on of Claims	nce except for formal matters, pro x parte Quayle, 1935 C.D. 11, 4:	osecution as to the men 53 O.G. 213.	ts is
4)⊠	Claim(s) <u>98-172 and 174-205</u> is/are pending in	the application.		
1 4	la) Of the above claim(s) <u>101-103</u> is/are withdra	wn from consideration		
5)⊠	Claim(s) <u>98100, 104-114 and 201</u> is/are allowe	ed. with the	200	
6)⊠	Claim(s) <u>115-172, 174-200 and 202-205</u> is/are n	ejected.		ST.
7)	Claim(s) is/are objected to.			
8) 🗌 (Application	Claim(s) are subject to restriction and/or e	election requirement.		
9)□ T	he specification is objected to by the Examiner.			
10)□ T	he drawing(s) filed on is/are: a)□ accepte	d or b) objected to by the Exam	iner	
	Applicant may not request that any objection to the d	rawing(s) be held in abevance. See	27 CED 4 05(-)	
11) 🗆 T	ne proposed drawing correction filed on is	a) approved b) disapprov	ed by the Examiner	
	ii approved, corrected drawings are required in reply	to this Office action.	,	
	ne oath or declaration is objected to by the Exam	niner.		
	der 35 U.S.C. §§ 119 and 120			
13) 🗌 A	cknowledgment is made of a claim for foreign p	rionity under 35 U.S.C. § 119(a)-	(d) or (f).	
a) <u>∟</u>	All b) ☐ Some * c) ☐ None of:	10 No.	8413	
1	 Certified copies of the priority documents h 	ave been received.	" " " " " " " " " " " " " " " " " " "	ž.
2	 Certified copies of the priority documents h. 	ave been received in Application	No.	
3.	Copies of the certified copies of the priority application from the International Burea the attached detailed Office action for a list of t	documents have been received	in this National Stage	
14)∐ Ac	nowledgment is made of a claim for domestic p	iority under 35 LLS C & 440/->	(to a manufacture to the second	
a) L	The translation of the foreign language provision to the translation of the foreign language provision of the translation of the foreign language provision.	onal application bear to		ion).
Attachment(s)	domestic p	120 ar	id/or 121.	
1) Notice of 2) Notice of 3) Informati	References Cited (PTO-892) Draftsperson's Patent Drawing Review (PTO-948) on Disclosure Statement(s) (PTO-1449) Paper No(s)	4) Interview Summary (P) 5) Notice of Informal Pate 46 6 Other;	TO-413) Paper No(s) ent Application (PTO-152)	

1) 2) 3)

Election

Applicant's election without traverse of claims 98-100 and 104-205 in Paper No. 18 is acknowledged.

Claims 101-103 are withdrawn from further consideration pursuant to 37 CFR 1.142(b) as being drawn to a nonelected invention, there being no allowable generic or linking claim. Election was made without traverse in Paper No. 18.

Claim Objections

Claims 174-205 are objected to because of the following informalities: the claims are misnumbered. Applicant skipped claim #173. For purposes of this office action, claim 173 will be skipped as well, for clarity. Therefore, the examiner will refer to the claims as they are currently numbered. Appropriate correction is required.

Claim Rejections - 35 USC § 112

The following is a quotation of the second paragraph of 35 U.S.C. 112:

The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.

Claims 164-165 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

Line 9 of the claims recites "substantially electronic game". This language is not clear and makes it difficult to determine the scope of the claim. How could the game be played over a network if it is "substantially electronic"?



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Claims 196-200 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

Step (c) of the claims recites "there is not input by the user, for which a display of the second advertising information at the user node is a consequence and a display of said first advertising information is not a consequence". This language is confusing and makes it difficult to ascertain the scope of the claim. It appears that the Applicant is attempting to state that the first and second advertising information is not in response to user input-however, the claim language is not quite clear.

Claims 115-165 are rejected under 35 U.S.C. 112, second paragraph, as being, indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

Lines 33-35 of the claims recite "without there being a user input to the user node that has, as a consequence, the display of the second advertising presentation and not the first advertising presentation". This language is confusing and makes it difficult to ascertain the scope of the claim. It appears that the Applicant is attempting to state that the first and second advertising information is not in response to user input- however, the claim language is not quite clear.

Claims.166-172, 174-200 and 202-205 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

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Claims 166-172, 174-200 and 202-205 recite similar language in step (c){of both independent claims 196 and 166} which is indefinite for the reasons of the claims above.

Allowable Subject Matter

Claims 98-100, 104-114, 201 are allowed.

The following is a statement of reasons for the indication of allowable subject matter: The claims recite features of first, second, and additional advertising presentations that are not taught, in the same detail, by the prior art of record.

Examiner's Response to Applicant's Remarks

Applicant's arguments with respect to the prior claims of the application and the prior art cited in the initial claim rejections (paper #6) have been considered but are moot in view of the new ground(s) of rejection, due to the new claims submitted by Applicant.

Conclusion

Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, THIS ACTION IS MADE FINAL. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the